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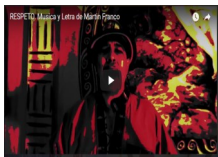


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Video



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Biography

Introducing Martin Franco's Mambo Soul.....

Straight outta the barrios of California, passionate, spirited Latin-Fusion artist **Martin Franco** cooks up a tantalizing mix of Afro-Caribbean urban tropical rhythms. Along with his band Mambo Soul, Martin Franco brings a conscious party vibe, mixing tropical Cumbia, Salsa, Merengue and Reggaetón, flavored with Latin Jazz, Funk and Roots Reggae.

Martin Franco, a Colombian-American vocalist, saxophonist and accordionist, originally from New York City synthesizes the classic styles of many Latino communities - *Colombian, Puerto Rican, Cuban, Dominican, Central American, Mexican and Nuyorican*, creating a deep hybrid with *American Funk and Jamaican Reggae* all played with a *Jazzy Urban Latino* twist.

Martin Franco Mambo Soul's musical influences range from the giants of Salsa and Latin-Jazz: Tito Puente, Poncho Sanchez and Eddie Palmieri to Caribbean Stars: Sonora Dinamita and Bob Marley with a touch of Funk and Rock ala James Brown, War and Santana.

Original songs like *Califas, South of the Border, Raza Roots and Latin Invasion*, keep audiences locked on the dance floor as they groove to a psychedelic fusion of wild guitars, saxophones, and accordions with Spanish-bilingual vocals, backed by thundering, driving timbales and congas.

2017 was a break-out year for Martin Franco. He released the video [RESPETO!](#) - an anthem of Latino pride, hope and rebellion rooted in non-violent resistance that challenges the current atmosphere of anti-immigrant race-baiting and demagoguery. Martin Franco's Mambo Soul also headlined a music series at Oakland's The Plank in Jack London Square. Named the venue's favorite band, Mambo Soul is currently featured in a commercial for The Plank @ Jack London Square and can be seen on Comcast and other TV stations throughout the Bay Area, as well as billboards on Oakland's I-880.

Martin Franco's Mambo Soul have showcased their unique blend of Latin classics and original songs at festivals, county fairs and city park concerts throughout California. Highlights include: *Oakland's Soul of the Arts Festival, San Francisco's Carnaval, Indio's Tama-le Festival and Tracy's Cinco de Mayo Festival*. Martin Franco's Mambo Soul currently perform throughout Northern California.

"We thrive on making people dance, smile and celebrate the joy of being alive in a multi-cultural America. We put some Soul in that Mambo!"

["Que viva Mambo Soul!"](#)